**Project Title: The Chocolate Store Sales Dashboard**  
**Project type:** Personal Portfolio Project  
**Tool:** Microsoft Excel

**💡 Objective:**

To visualize chocolate store sales performance across countries, products, and staff to support decision-making and highlight key trends.

**🛠️ Tools & Techniques Used:**

* PivotTables & Pivot Charts
* Slicers for interactivity (Product, Country, Month, Staff)
* KPI Cards (Total Revenue, Boxes Sold, etc.)
* Conditional Formatting
* Custom Layout & Design Elements

**📈 Dashboard Insights:**

* **Total Revenue**: $6,183,625
* **Top Product**: Smooth Sliky Salty ($349.69K)
* **Top Staff**: Karlen McCaffery(9,658 boxes sold)
* **Top Region**: Australia ($1,137.27K)
* **Highest Revenue Month**: January ($896.11K)

